

12.L.1.1 Students are able to **compare** the use of rhetorical structure and diction to the purpose and context of the communication.

Verbs Defined:

- compare—assess

Key Terms Defined:

- rhetorical structure—effective use of words
- diction—word choice
- context—situation

Teacher Speak:

The student can compare (assess) the use of rhetorical structure (the effective use of words) and diction (word choice) to the purpose and context (situation) of the communication.

Student Speak:

I can assess (compare) the effective use of words (rhetorical structure) and word choice (diction) to the purpose and situation (context) of the communication.

12.L.2.1 Students are able to **analyze** the impact of the media on a society's belief systems and values.

Verbs Defined:

- analyze—explain

Key Terms Defined:

- impact—effect
- media— communication designed for large audiences

Teacher Speak:

The student can analyze (explain) the impact (effect) of the media (communication designed for large audiences) on a society's belief systems and values.

Student Speak:

I can explain (analyze) the effect (impact) of the communication designed for large audiences (media)

- television
- radio
- newspapers
- magazines
- films
- billboards

on a society's belief systems and values.